



Coffee Enterprises

Protecting Investments in Coffee & Tea Quality Since 1992

Grounds For Health Auction

Complete Physical and Sensory Evaluation of Two Coffee Products (Green Coffee / Roasted Coffee)

The true measure of any beverage program is quality: how does it taste? Branding, promotion, and merchandising will capture the first sale, but only quality will keep your customers returning time after time.

Coffee Enterprises does not sell coffee & tea: **we test coffee & tea**. We are an independent company founded in 1992 providing consulting services, product testing, and food safety chemical analysis for coffee & tea products. Our team specializes in the evaluation and improvement of coffee & tea programs throughout the global supply chain from producers and traders to roasters and private-label brands, including foodservice, retail, and single-cup products. Our experience enables us to provide insights that assist our clients in making informed decisions in managing their beverage program by addressing practical issues from a scientific perspective.

Green Coffee Analysis (550 gram sample)

- Visual Color Inspection
- Moisture Content
- Water Activity
- Defect Count / Grading (SCA & ICE)
- Bean Size
- Density
- Sample Roasting (SCA Protocol)
- Cupping by Sensory Panel
- Complete Analytical Report

Roasted Coffee Analysis (4 retail / foodservice packages)

- Net Weight, Oxygen and CO₂ analysis
- Moisture Content & Water Activity
- Degree of Roast (Agron Commercial Scale)
- Grind Analysis (Ro-Tap)
- Bean Breakage & Roasted Defect Count
- Brewing to Clients' Recipe
- Brewed Solids %, Extraction %, and pH
- Tasting by Sensory Panel
- Complete Analytical Report

Please send two products for analysis (2 green, 2 roasted or 1 of each) with the attached Award Certificate to claim your prize. The Sample Submission Form can be found online here: [Sample Submission Form](#) instruction for submitting product for analysis are here: [How to Submit Products for Analysis](#).

You may review our laboratory operations and staff biographies online at www.coffeeenterprises.com or contact us directly by telephone +1-802-864-5760 or +1-800-375-3398 or email info@ce.coffee.